ATLANTIC CITY TOURISM DISTRICT

Casino Reinvestment Development Authority

Atlantic City by the Numbers

Overview

POPULATION: **250,000+** (Atlantic County)

VISITORS PER YEAR: **27 million**

DOLLARS & FIGURES: **$1 Billion Investment:** The Atlantic City Tourism District is poised to attract more than $1 billion of investment in its first five years. To date, the CRDA has attracted and completed more than $700 million in projects, with another $475 million in process.

$2,862,069,000 Gross Gaming Revenue (2013)

Approaching $1 Billion Annual Non-Gaming Revenue: Cash sales at non-gaming outlets now account for 28.5 percent of visitor spending at casino properties.

OPPORTUNITIES: **More Than 10 Acres of Lot Primed for Development**

Retail Projects

MARGARITAVILLE: **$70 million:** Completed May 2013.

BEST OF BASS PRO: **$34 million:** 86,000 square feet of destination retail. Opening Spring 2015.

PUBLIC MARKET: **$9.5 million:** 30,000 square foot indoor market. Construction to start late 2014.

Residential Developments

BORAIE MIXED USE: **$30 million CRDA funding:** Phase 1 – 250 residential rental units, first floor retail, includes 50 units set aside for workforce housing. Construction began August 2014.

PROCIDA RENTALS: **CRDA land donation:** 89 townhome style rental units. Construction started July 2014.

PROCIDA HOMES: **$4.9 million CRDA funding plus land:** 57 semi-detached homes for sale; affordable pricing. Construction started August 2014.

BREAKERS AT AC: 11 luxury, oceanfront residential townhomes along the Boardwalk; future phase of 140 condo units.

Expansions/Renovations

TROPICANA: **$35 million:** Four-phase renovation project. Target completion December 2015.

HARRAH'S CONFERENCE CENTER: **$126 million, including a $45 million investment from CRDA:** Has the potential to generate 138,000 incremental room nights and more than 1,300 jobs in five years. Target completion September 2015.

THE WALK:	**$2.3 million expansion; $30 million for Wave Garage & Mixed Use:** Completed March 2012.
STEEL PIER:	**$10 million from CRDA:** New Rides and Food and Beverage Outlets including $4 million for Observation Wheel. Target completion July 2015.

Parks and Other Attractions

ART PARKS:	**$1.75 million**
LIGHTHOUSE DISTRICT PARK	**$7.4 million.** Target completion September 2014.
TOURISM EVENTS	**500,000 Incremental Visitors:** World class events attracting visitors from all over the country. Another $1 million pledged to book 2015.

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Media Contact: Judy Lee (judy.lee@aboutdci.com / 212-444-7158)