CHECK EVERYTHING OFF THE WISH LIST THIS SEASON
IN ONE TRIP TO ATLANTIC CITY
✓ HOLIDAY SHOPPING
✓ RELAXING GETAWAY
✓ BUDGET-FRIENDLY DEALS
✓ HOLIDAY TREE DISPLAYS FOR THE FAMILY

Click-To-Tweet: Holiday Shopping √ Budget-friendly deals √ Casino Entertainment √ Your wish list this season is ready! http://po.st/HolidayCheersAC

ATLANTIC CITY, NJ (November 20, 2014) – Tis the season to visit Atlantic City and take advantage of a one-stop destination sparkling with festive décor and brimming with free entertainment, luxury hotels, dining and shopping deals.

Here is a preview of exclusive holiday offers, festive events, money-saving deals, and discounted room rates with great perks at luxury hotels from $69 to $169 in Atlantic City which include:

Shows and events

- Atlantic City's holiday season is bigger and brighter this year with the **DO AC Tree & Light Fest**. Beginning Tuesday, November 24 visitors are invited to tour the holiday display featuring 25 brilliantly illuminated and lavishly decorated themed trees in Tanger Outlets The Walk at Michigan and Arctic Avenues. Mondays – Saturdays 12 p.m. – 7 p.m. and Sundays 11 a.m. – 6 p.m. through January 2, 2015 (closed Thanksgiving, Christmas Eve and Christmas Day). Doatlanticcity.com **Free**
- **"Winter Sweet,"** a holiday themed 3D light and sound experience projected onto the façade of Boardwalk Hall will return on Monday, November 24. The show is free. During the month of December "Winter Sweet" is shown nightly every half hour 5:30 p.m. – 8:30 p.m. Sundays through Thursdays and 5:30 p.m. – 9:30 p.m. Fridays and Saturdays. doatlanticcity.com **Free**
- **The Atlantic City Ballet** will bring back "It's A Shore Holiday" to kick off the holiday season. This blend of classical and contemporary dance will feature live singers, an appearance by the AC Ballet Ensemble and performances of The Nutcracker. The program will run on Friday, November 28 and Saturday, November 29 at the Celebrity Theater in the Claridge Hotel at 7 p.m. acballet.org **Ticketed**
- **Absecon Lighthouse** will "Light Up the Holidays" in festive style Saturday, December 6 from 5 p.m. to 8 pm. The celebration includes Plaid and Ugly Holiday Sweater contests, Tony Boloney's pizza, a night climb to the top, Christmas tree lighting, shopping, and holiday cheer. abseconlighthouse.org **Ticketed**

Casino Entertainment

- **Tropicana Casino & Resort** gets festive with jovial singing and dancing in the production "Holiday Extravaganza." The show is scheduled in the Showroom on select dates from Sunday, November 16 through Friday, December 19.

Beginning Monday, November 24 Tropicana's Free Holiday Musical Light Show celebrates The Quarter's 10th Anniversary with interactive lights, an array of holiday musical selections and a lavishly lit 35-foot tree in the center of it all. tropicana.net **Free**

To top off the celebrations, the annual "Running of the Santas" will take place on Saturday, December 6 at 8 p.m. This Santa-clad bar tour helps raise funds for local charities. Participants, led by the Hooters calendar girls show off their best Santa suit as they run down the boardwalk, through the casino floor to The Quarter. Afterwards, the excitement continues at A Dam Good Sports Bar. runningofthesantas.com **Ticketed**

- American vocalist Tony Bennett and special guest Antonia Bennett bring traditional pop and jazz tunes to **Borgata Hotel Casino & Spa** on Friday, November 28. theborgata.com **Ticketed**
- **Caesars Atlantic City** presents The Brian Setzer Orchestra on Saturday, November 29. The swing and blues band gets rocking with their "Christmas Rocks Extravaganza." caesarsac.com **Ticketed**
- **Resorts Casino Hotel** will bring back fond holiday memories with "Allen Edwards Presents Home For The Holidays" selection of Christmas music through December 10. resortsac.com **Ticketed**
- The "Jessie's Girl" singer Rick Springfield performs a number of his most popular hits at **Golden Nugget Atlantic City** on Saturday, November 29. goldennugget.com **Ticketed**

Mannheim Steamroller Christmas by Chip Davis celebrates the holidays and 30 years since the release of Davis' first Christmas record at **Harrah's Resort** on Saturday, November 29. The musical concert features classic Christmas hits and multimedia effects in the intimate setting of Harrah's Resort's Concert Venue. **Ticketed**

Spend the holidays away with Anthony Hamilton's "Home For The Holidays" concert at Harrah's Resort on Saturday, December 13. harrahsresort.com **Ticketed**

Free Parking

Guests shopping in Atlantic City are encouraged to take advantage of the multiple parking locations and money-saving deals.

- When shopping at the retail stores inside the casinos, presenting the paid parking receipt from one property grants free parking at a different property. Receipts can only be used on the same day until 6 a.m.
- Shoppers can also take advantage of FREE parking offered at the **Wave Arts Garage** on Friday, November 28. artsgarageac.com

Shopping

- **Tanger Outlets The Walk** will extend its store hours on Fridays, Saturdays and Sundays throughout November and December to maximize holiday shopping for visitors. For an

opportunity to get gift giving worries out of the way early, stores will open at 6 a.m. on Friday, November 28. For store hours visit tangeroutlet.com

Hotel Packages

Visitors are encouraged to splurge on their holiday shopping this season because Atlantic City's hotel packages bundle accommodations, dining, and entertainment in affordable deals.

Bally's Atlantic City Holiday Package

Rate starting at $98

- Overnight Accommodations
- Round of Drinks at one of Bally's lounges
- Dining Credit at Guy Fieri's Chophouse ($50)
- Shopping Coupon Booklet to Tanger Outlets
- Additional Value Added Offers with savings of over $150

Borgata Hotel Casino & Spa Winter Escape Package

Rate starting at $169

- Overnight Accommodations
- $100 Dining Credit
- Comedy Club Tickets for 2
- WiFi

Caesars Atlantic City Escape Package

Rate starting at $89

- Overnight Accommodations
- Round of drinks at Toga Bar
- Breakfast in Bed ($30 room service credit)
- Holiday Shopping Specials at the Pier and Tanger Outlets
- Additional Value Added Offers with savings of over $150

Harrah's Resort Holiday Package

Rate starting at $73

- Overnight Accommodations
- Poolside Drinks
- 2 Passes to the Award Winning Waterfront Buffet
- Shopping Coupon Booklet to Tanger Outlets
- Additional Value Added Offers with savings of over $150

Resorts Casino Hotel Holiday Package

Rate starting at $69

- Overnight Accommodations
- 2 Show Tickets to Allen Edwards presents Home for the Holidays
- $20 Dining Credit

Tropicana Holiday Shopping Package
Rates starting at $84

- Overnight Accommodations
- $40 Tropicana Gift Card
- $20 Breakfast Credit

Tropicana Jingle All The Way Show Package
Rates starting at $99

- Overnight Accommodations
- (2) Tickets to Jingle All The Way Show
- $20 Breakfast Credit

About Atlantic City
From sandals to stilettos and foie gras to funnel cakes, Atlantic City offers something for everyone. Enjoy world-class entertainment, dining, shopping, gaming, relaxing on the beach and strolling the historic Boardwalk in the city created to escape the city. For more information visit www.doatlanticcity.com.

For destination photos and videos please visit www.doatlanticcity.com/media where dozens of new assets are available for download.

The Atlantic City Alliance was established in 2011 as a private, not-for-profit corporation whose primary mission is to develop and implement a full-scale, broad-based, multi-year marketing program for Atlantic City.

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